PART I - DEFINITIONS

Except as otherwise defined in this policy, the following terms appearing in boldface and then capitalized in the policy have the following meaning:

1. **We, Us, Our, Ours, The Company** means the company providing the insurance, as shown on the Declaration (not necessarily shown bold or capitalized for readability).

2. **You, Your, Yours** means a person or persons shown as Named Insured on the Declaration (not necessarily shown bold or capitalized for readability).

3. **Pet** is a cat or dog named and described in the Schedule Page(s) and both owned by you and residing with you.

4. **Accident(s)** means an unexpected or unintended event, which is specific as to place and time causing Injury to your Pet.

5. **Allowable Charge(s)** means the costs of the actual Treatment(s) provided by your Veterinary Provider.

6. **Alternative and Complementary Therapies** include but are not limited to acupuncture, chiropractic Treatment, hydrotherapy, and physiotherapy performed by or under supervision of a Veterinarian. Veterinarians providing Alternative and Complementary Therapies must be a registered member of one of the following associations:
   a. American Veterinary Chiropractic Association;
   b. Academy of Veterinary Homeopathy;
   c. American Academy of Veterinary Acupuncture;
   d. American Association of Rehabilitation Veterinarians, or
   e. American Holistic Veterinary Medical Association.

7. **Annual Maximum** is the maximum amount we will reimburse your per Pet in a period of insurance. The Annual Maximum does not include the Deductible and Co-payment amounts you pay.

8. **Bilateral Condition** is a condition or disease that affects both sides of the body.

9. **Chronic Condition** is a detectable condition that, once developed, is deemed incurable or likely to continue for the remainder of a Pet’s life.

10. **Claim** means your request for reimbursement of an amount under the terms of your policy for Treatment by a Veterinary Provider of your Pet.

11. **Clinical Signs** means observable changes in a Pet’s normal healthy state, bodily function or behavior.

12. **Co-payment** is the percentage of the covered Allowable Charge for which you are responsible per Pet and which is not reimbursable under this policy.

13. **Coverage** is the insurance described in this policy.

14. **Deductible** is the annual amount you pay per Pet for Treatments covered by this policy before we will begin to reimburse you.

15. **Dermatological Condition** means an Illness related to your Pet’s skin and is deemed to include ear infections and skin lumps but not conjunctivitis or parasitic infestations.

16. **Genetic Condition** means an Illness whose presence is determined by hereditary factors.

17. **Illness** means sickness, disease, or any change in a Pet’s normal, healthy state, which is not caused by Injury to the Pet.

18. **Injury** means physical harm or damage arising from an Accident.

19. **Lifetime Maximum** is the maximum amount we will reimburse you per Pet during the lifetime of your Pet(s) for any and all Treatments for Injury or Illness.

20. **Medical Director** means a Veterinarian who may be assigned by us to monitor and review the appropriateness of the services provided to the Pet, the reasonableness of the fees, and the relationship between conditions.

21. **Medically Necessary** means directly and materially related to a covered Illness or Injury, in our reasonable judgment.

22. **Medication** means any veterinary recommended medications prescribed by your Veterinarian and approved by the Food and Drug Administration (FDA) of the United States or accepted for inclusion in the Homeopathic Pharmacopoeia of the United States for veterinary use. Medication also includes medical supplies required to administer those Medications.

23. **Orthopedic** means the musculoskeletal system, which is made up of the body’s bones (the skeleton), muscles, cartilage, tendons, ligaments, and joints.

24. **Original Start Date** means the effective date when the Pet was first covered by a policy administered by Embrace Pet Insurance Agency LLC, unless otherwise stated on the Schedule Page.

25. **Preventative Care** means any Treatment, service or procedure, including but not limited to physical...
examinations, Medications, surgery, inoculations or laboratory procedures, for the purpose of prevention of Injury or Illness or for the promotion of general health, where there has been no Injury or Illness.

26. Professional Services are diagnosing, treating, operating, or prescribing for any cat or dog Illness or Injury.

27. Pre-certification is a voluntary submission of a Claim to determine if the corresponding Claim would be covered and an estimate of how much would be covered.

28. Pre-existing Condition(s) means:
   a. a Chronic Condition observed by you or your Veterinary Provider prior to the end of the Waiting Period for your Pet(s) and any related conditions; or
   b. an Illness or Injury that first occurred or showed Clinical Signs prior to the end of the Waiting Period for your Pet and any related conditions.

Undiagnosed conditions with the same Clinical Signs as those in a. or b. above are also considered pre-existing.

29. Treatment means any examination, consultation, hospitalization, anesthesia, surgery, X-rays, MRI or CT scans, alternative or complementary therapies, laboratory tests, nursing or other care provided and administered by a Veterinary Provider.

30. Veterinarian means a currently licensed Doctor of Veterinary Medicine.

31. Veterinary Provider means a Veterinarian, veterinary technician or veterinary nurse currently licensed in the state in which Treatment is performed.

32. Waiting Period means the time period where the policy’s Coverage is restricted. For this policy, the time period is fourteen (14) days for Injuries and Illnesses, except for Orthopedic conditions for dogs where the Waiting Period is six (6) months.

The Waiting Period starts from the Original Start Date for the Pet. Conditions that occur during the Waiting Period will be excluded from your policy’s Coverage as Pre-existing Conditions. The Waiting Period also applies to Coverage increases but is waived for policy renewals and Optional Coverage renewals.

PART II - CONDITIONS

1. Your Pet must have been examined by a Veterinarian in the twelve (12) months prior to the Original Start Date for your Pet(s) as shown on the Schedule Page(s) or within fourteen (14) days after the Original Start Date.

You must take your Pet for an annual examination performed by a Veterinarian.

The examining Veterinarian cannot be you or be related to you. If you cannot fulfill this condition in the timeframe indicated, no Coverage is available until a qualifying Veterinarian has examined your Pet and Pre-existing Conditions, if any, may be determined upon the date of the Veterinarian’s examination.

2. All Treatment must be performed by a Veterinary Provider that you may freely choose.

3. You must arrange for a Veterinarian to examine and treat your Pet as soon as possible after it shows Clinical Signs of Injury or Illness.

4. You are financially responsible to your Veterinary Provider for payment of all Treatment.

5. Your Pet(s) must reside with you and be under your regular care and supervision at the physical address listed on the Schedule Page(s).

6. You must give us permission to gather all necessary medical information for your Pet(s) from all your Veterinary Providers as we deem necessary.

7. The standard Orthopedic condition Waiting Period for dogs is six (6) months from the Original Start Date shown on the Schedule Page for that dog.

You may apply to reduce the Orthopedic Waiting Period by having your Veterinarian perform, at your own expense, an Orthopedic examination on your dog and submitting the results to us for review. The examining Veterinarian cannot be you or be related to you. The Orthopedic examination must occur on or after the Original Start Date for that dog and the Veterinarian must complete, sign and date the “Canine Orthopedic Examination Report Card” form based on that Orthopedic examination, which we shall supply upon request. Upon review of the results of the Orthopedic examination, we may reduce the Orthopedic Waiting period for some or all Orthopedic conditions to fourteen (14) days or the Orthopedic examination date, whichever is later.

PART III - INSURING AGREEMENT

IF SHOWN AS APPLICABLE IN THE SCHEDULE PAGE(S), THE FOLLOWING COVERAGEAPPLY SEPARATELY TO EACH PET.

1. COVERAGE

In consideration of the payment of premium stated in the Declaration and the Coverage stated in Schedule Page(s) of this policy and subject to the terms, conditions and exclusions contained in our policy, we will reimburse you for Allowable Charges in excess of the Deductible amount, subject to Co-Payment.

EPI 101 (05/10)
requirements, for Treatment(s) performed for conditions that started after the Waiting Period and during the policy period, which result from:

a. **Accidents**, including but not limited to an automobile Accident, ingestion of a foreign body, poisoning, animal bites, gastric torsion, and cruciate ligament rupture, as well as Accidents resulting in dental trauma, burns, and fractures; (if shown as applicable on the Schedule Page(s)); or

b. **Illnesses**, including but not limited to Genetic Conditions, cancer, and Chronic Conditions (if shown as applicable on the Schedule Page(s)).

We will reimburse you for the cost of Treatment your Pet receives in the current period of insurance for an Illness or Injury that first showed Clinical Signs after the end of the Waiting Period.

Coverage is up to the Annual Maximum and the Lifetime Maximum as shown on the Schedule Page(s), subject to the Deductible and Co-payment requirements.

2. **BENEFITS**

We will reimburse you for Medically Necessary Treatment, including tax, for:

a. Surgery;

b. X-rays, ultrasounds, and other diagnostic tests;

c. Professional Services rendered by your Veterinary Provider;

d. Medical supplies required to perform covered procedures performed in the Veterinarian's office and other medical supplies, where deemed Medically Necessary by the Veterinarian, such as an Elizabethan collar;

e. Laboratory tests required by your Veterinary Provider;

f. Hospitalization required in order for your Veterinary Provider to deliver Professional Services to your Pet;

g. Medication that is prescribed and directly administered by a Veterinary Provider. For example, Medication administered during a hospital stay;

h. Endodontic Treatment for dental Injuries, such as root canals and crowns, where deemed Medically Necessary by our Medical Director;

i. Euthanasia where necessary for humane reasons;

j. Medical waste disposal.

3. **DEDUCTIBLE AND CO-PAYMENT**

Your Deductible is an annual amount. We will apply the Deductible to your Allowable Charges and then reduce your Claim reimbursement by your Co-payment.

Once your annual Deductible is reached, we will only reduce your Claim reimbursement by your Co-payment.

**PART IV - EXCLUSIONS**

Please read the following exclusions carefully. If an exclusion applies, we will not provide Coverage under this policy and you will not be reimbursed for any cost of Treatment you have paid for:

1. **Pre-existing Conditions**;

   In addition, the following Illness or Injury shall be considered Pre-existing Conditions:

   a. If your Pet has been diagnosed, prior to being insured, with a Bilateral Condition on one side of the body, she/he runs a higher risk of the same condition on the other side of the body and future occurrences of the same condition will not be covered. For example, but not limited to, if a dog has been diagnosed with a cruciate tear in his left leg before the end of the Waiting Period, a subsequent cruciate tear in his right leg shall be considered Pre-existing;

   b. Any Pet diagnosed or treated for intervertebral disk disease (IVDD) prior to the end of the Waiting Period runs a higher risk of further episodes of IVDD and will not be covered for any future incidences of this condition.

   c. If a Pet has been diagnosed or treated for any form of cancer prior to the end of the Waiting Period, further incidences of any form of cancer in any location in the body are not covered. This exclusion includes any conditions that are a direct result of the cancer.

   d. If a Pet has been diagnosed or treated for hyperthyroidism prior to the end of the Waiting Period, any hyperthyroidism Treatments and Medications are not covered, as well as any kidney, heart, and high blood pressure conditions that may develop.

   However, for the purposes of this exclusion, those conditions that started prior to the end of the Waiting Period that have not shown any Clinical Signs for a period of twelve (12) consecutive months shall not be considered Pre-existing Conditions:

   Specific situations include but are not limited to:

   i. If your Pet showed Clinical Signs of any Dermatological Condition prior to the end of the Waiting Period, your Pet must be free
of any Dermatological Conditions for twelve (12) consecutive months before any Dermatological Conditions may be covered again.

ii. If your Pet has been treated for undiagnosed vomiting and/or diarrhea prior to the end of your Pet's Waiting Period, your Pet must be free of conditions with the same Clinical Signs for twelve (12) consecutive months before any conditions with the same Clinical Signs may be covered again.

2. Preventative Care including, but not limited to, wellness exams or tests; preventative Treatment, tests or diagnostic procedures; vaccinations; flea and other parasite prevention; spaying or castration (including preventative sterilization surgery, such as for Treatment for cryptorchidism, chimerism, or chromosomal abnormalities); grooming and de-matting;

3. Treatments for Accidents or Illnesses arising from any Pre-existing behavioral problems. For example, a dog that has persistently eaten rocks or foreign objects prior to the Original Start Date shall not be covered for Treatment during the policy period for similar episodes;

4. More than one (1) removal of an ingested foreign body in one (1) period of insurance;

5. Any Illness as a result of a covered Accident that is not part of the initial course of Treatment for that Injury. For example, future Treatment(s) for liver damage from an accidental poisoning incident. This exclusion does not apply to policies with Illness Coverage;

6. The cost of disposing of your Pet's remains, unless indicated as an Optional Coverage on the Schedule Page(s);

7. The cost of boarding your Pet;

8. Treatment for an Illness related to the teeth and/or gums;

9. Orthodontic Treatment;

10. Costs of Treatments arising from your decision to pursue a course of Treatment other than that which was recommended to you by your Veterinarian, unless specifically authorized by us prior to Treatment. Examples include:
   a. Cost of Treatments continued after a Veterinarian has recommended a Pet be euthanized for humane reasons;
   b. Ignoring a Veterinarian's recommendation to amputate a leg, resulting in extra costs associated with Treatment of gangrene;
   c. Ignoring a Veterinarian's recommendation to remove an eye, resulting in extra costs associated with chronic eye issues;

11. Treatment for any Injury or Illness deliberately caused by you, your family members, anyone living with you, or any other persons who have care, custody, or control of your Pet;

12. Treatment for Injury or Illness caused by the aggressive actions of another animal when that animal permanently or temporarily resides or is cared for in your household;

13. Treatment for Injury or Illness caused by deliberate endangerment of your Pet, such as organized fighting;

14. Treatment for Injury or Illness caused by persistent neglect of your Pet;

15. Treatment for any Injury or Illness resulting from activities related to racing, personal protection, law enforcement or guarding, unless specifically authorized by us prior to the Original Start Date as shown on the Schedule Page for that Pet;

16. Cosmetic, aesthetic, or elective surgery including tail docking, ear cropping, de-clawing or any other surgical procedure not related to Injury or Illness;

17. Prescription Medication that is not directly administered by a Veterinary Provider (e.g., take-home drugs). This exclusion does not apply to policies with the optional Prescription Drug Coverage;

18. Natural supplements, vitamins, and all foods, whether prescribed or not;

19. Treatments for any Illness for which a vaccine is available for your Pet to prevent such Illness and for which vaccination is both recommended by your Veterinary Provider and rejected by you. For the purposes of this exclusion, such Illness shall include but not be limited to “core vaccinations” as stated by the American Animal Hospital Association Canine Vaccine Guidelines for your dog or “highly recommended vaccinations” as stated by the American Association of Feline Practitioners;

20. Any administration fees charged by a Veterinary Provider or others, including chart set-up fee or for providing information, which may be required by us;

21. Services performed by Veterinary Provider for his/her own cat or dog;

22. Costs for any Treatment for:
   a. Prosthetic limbs and devices;
   b. Organ transplants;
   c. Genetic/chromosome testing;
   d. Procedures to determine the suitability or categorization of your Pet for breeding or
genealogical purposes, including PennHIP® and OFA evaluations;
e. Costs resulting from breeding, pregnancy, whelping or queening;
f. Costs arising from cell-replacement therapies, including but not limited to stem cell therapy, except where deemed Medically Necessary by our Medical Director;

23. Costs for any Treatment arising from:
   a. avian, swine, or any other type of influenza or any mutant variation;
   b. intentional slaughter by, or under, the order of any government or public or local authority;
   c. epidemics or pandemics as declared by the U.S. Department of Agriculture;

24. Costs for any Treatment arising from a nuclear reaction, radiation, radioactive contamination or the discharge of a nuclear device, whether controlled or uncontrolled, accidentally or otherwise;

25. Costs for any Treatment arising from a chemical, biological, bio-chemical or electromagnetic weapon, device, agent or material whether controlled or uncontrolled, accidentally or otherwise;

26. Costs for any Treatment arising from war, invasion, acts of foreign enemies, hostilities (whether war be declared or not), civil war, rebellion, revolution, insurrection, military or usurped, strikes, riots, or civil commotion.

PART V - LIMITS OF INSURANCE

Regardless of the number of Claims made or covered Injuries or Illnesses that occur during the period of insurance, our total liability for each period of insurance for all covered benefits shall not exceed the amounts shown on the Schedule Page(s) under Annual Maximum or Lifetime Maximum.

Similarly, regardless of the number of Claims made or covered Injuries or Illnesses that occur during all periods of insurance, the most we will reimburse you for Treatment for all covered benefits shall not exceed the amounts shown on the Schedule Page(s) under Lifetime Maximum.

Once the Lifetime Maximum is reached per Pet, no further Coverage for Treatments of any and all Injury or Illness will be reimbursed for any future Treatments and/or Claims for that Pet.

PART VI - OPTIONAL COVERAGES

IF SHOWN AS APPLICABLE IN THE SCHEDULE PAGE(S), THE FOLLOWING OPTIONAL COVERAGES APPLY SEPARATELY TO EACH PET.

1. AMBULANCE CARE COVERAGE:

   We will reimburse you for Pet ambulance transport costs in the case of a medical emergency.

   This Optional Coverage, Ambulance Care Coverage, will not increase the Annual Maximum or the Lifetime Maximum Limits of Insurance. The Deductible and Co-Payment requirements apply to this Optional Coverage.

2. PRESCRIPTION DRUG COVERAGE:

   We will reimburse you for Medications your Veterinarian prescribes as part of your Pet’s Treatment for Accident or Illness for Medication costs for treatment of conditions that started after the Waiting Period and during the policy period.

   This Optional Coverage, Prescription Drug Coverage, will not increase the Annual Maximum or the Lifetime Maximum limits of insurance. The Deductible and Co-Payment requirements apply to this Optional Coverage.

3. FINAL RESPECTS COVERAGE:

   We will reimburse you for the cost of final expenses for cremation, urns, funeral expenses and memorial stones upon the death of each Pet covered for such costs incurred after the Waiting Period and during the policy period.

   This Optional Coverage, Final Respects Coverage, will not increase the Annual Maximum or the Lifetime Maximum limits of insurance. The Deductible and Co-Payment requirements do NOT apply to this Optional Coverage.

PART VII - OTHER TERMS AND CONDITIONS

1. PAYING YOUR PREMIUMS

   Your policy does not become legally binding until you have paid your premium. The premium is payable when you take out a new policy and when you renew an existing policy. Your policy is an annual contract of insurance with the option to pay annually or monthly.

   You must pay your premiums in full and on time to remain covered.

2. CANCELLATION

   You may cancel this policy at any time by emailing or writing to us and stating the future date that you wish the cancellation to be effective.

   We may cancel this policy at any time within the first sixty (60) days of the policy period.

   To cancel this policy, we will mail you a notice of cancellation to the named insured shown on the
Declaration at the last known address shown in our records. If we cancel this policy within the first sixty (60) days after the effective date, notice of cancellation will be mailed at least thirty (30) days before the effective date of the cancellation.

After this policy has been in effect for more than sixty (60) days, notice of cancellation due to any reason other than nonpayment of premium will be mailed at least sixty (60) days before the effective date of cancellation.

If we cancel this policy at any time due to nonpayment of premium, notice of cancellation will be mailed at least ten (10) days before the effective date of the cancellation.

After this policy is in effect for more than sixty (60) days, or if this is a renewal or continuation policy, we may only cancel for one or more of the following reasons:

a. You fail to pay your premium by the due date in accordance with the policy terms.

b. The policy was obtained through fraud, misrepresentation or concealment in your application, the content of which is specifically incorporated into and as a material term of this policy.

c. We have agreed to issue a new policy with the same or an affiliated company.

d. The Department of Insurance of the state governing the policy determines that a continuation of the policy could place us in violation of that state’s insurance laws.

e. You fail to comply with the policy terms and conditions in a manner that prejudices or negatively impacts our ability to properly assess or evaluate the Claim or other material rights we have under the policy.

With respect to cancellation, this policy is neither severable nor divisible. Any cancellation will be effective for all Coverage for all persons and all Pets. If this policy is canceled, Coverage will not be provided as of the effective date of the cancellation shown on the notice of cancellation.

3. CANCELLATION REFUND

Upon cancellation, you may be entitled to a premium refund. If you provide us written notice of cancellation within thirty (30) days of the effective date and you have made no Claim, we will refund the premium you paid us and the policy will be canceled.

If you have made a Claim within thirty (30) days of the effective date, the premiums paid for or allocable to the first month of Coverage become fully earned upon the submittal of the Claim, and you will only receive a refund for any premiums paid for periods beyond the first month.

After the first thirty (30) days of the policy period, we will compute any refund due on a daily pro-rata basis.

4. NONRENEWAL

If we decide not to renew or continue this policy, we will mail notice of non-renewal to the named insured shown on the Declaration at the last known address appearing in our records. Notice, including the reason for non-renewal, will be mailed at least sixty (60) days before the end of the policy period.

5. MISREPRESENTATION, CONCEALMENT OR FRAUD

This policy is void in any case of fraud, intentional concealment or misrepresentation of a material fact, by you or any other insured, at any time, concerning:

a. This policy;

b. Your Pet;

c. Your interest in your Pet; or

d. A Claim under this policy.

6. RIGHTS

In the event we reimburse a Claim contrary to the policy terms and conditions, this payment will not constitute a waiver of our rights to apply the terms and conditions retrospectively as they stand to any paid Claims or to any future Claims for that or any related condition. We reserve our right to recover from you any Claim reimbursement paid in error.

7. ALLOWABLE CHARGES DISPUTES

In the event that your Veterinary Provider charges an amount for Treatments in excess of those typically charged in your geographic area for identical Treatments or Professional Services or Treatments that are not Medically Necessary, we reserve the right to dispute the amount of the Allowable Charges to be reimbursed. Should we fail to resolve such disputes to your satisfaction, such disputes shall be resolved by means of the procedures listed in Part IX: Appeals and Complaints of the policy.

8. OTHER INSURANCE

You may have other insurance subject to the same plan, terms, conditions and provisions as the insurance under this policy. If you do, we will pay our share of the Allowable Charges. Our share is the proportion that the applicable Limits of Insurance under this policy bears to the Limits of Insurance of all insurance covering on the same basis.

If there is other insurance covering the same Allowable Charges, other than that described above, we will pay only for the amount of Allowable
**Charges** in excess of the amount due from that other insurance, whether you can collect on it or not. But we will not pay more than the applicable Limits of Insurance.

It is your responsibility to notify us in the event that other insurance is in force. Failure to do so may be considered concealment and may render **Coverage** provided under this policy null and void and all outstanding **Claims** shall be forfeited and not paid.

9. **TRANSFER OF RIGHTS OF RECOVERY AGAINST OTHERS TO US**

If the insured has rights to recover all or part of any payment we have made under this policy, those rights are transferred to us. The insured must do nothing after loss to impair them. At our request, the insured will bring "suit" or transfer those rights to us and help us enforce them.

10. **JOINT AND INDIVIDUAL INTERESTS**

If there is more than one Named Insured on this policy, any Named Insured may cancel or change this policy. The action of one Named Insured shall be binding on all persons afforded **Coverage** under this policy.

11. **TRANSFER**

This policy may not be transferred to another person without our written consent.

12. **PERIOD OF INSURANCE AND TERRITORY**

This policy applies only to **Injuries** and/or **Illnesses** occurring during the policy period shown on the Declaration and which occur anywhere in the world.

13. **ELECTRONIC DELIVERY**

By accepting the terms of this insurance as evidenced by the payment of premiums, you agree that this policy, any endorsements and any notices shall be delivered to you by electronic mail via the internet.

14. **CONFORMITY TO STATE STATUTES**

When this policy’s provisions are in conflict with the statutes of the state in which this policy is issued, the terms and conditions are amended to conform to such statutes.

---

**PART VIII - WHAT YOU MUST DO WHEN YOU MAKE A CLAIM**

**CONTACT INFORMATION**

Embrace Pet Insurance
Claims Department
P.O. Box 22188
Beachwood, OH 44122

Phone: 800-511-9172
Fax: 800-238-1042
Email: claims@embracepetinsurance.com
Web: www.embracepetinsurance.com

1. **CLAIM PROCEDURE**

Any **Claim** you make will be assessed fairly, reasonably and promptly against the information you provide and the terms of the policy.

a. All **Claims** must be submitted and received by us within ninety (90) calendar days of the date of your last visit to the **Veterinary Provider**. You must send us a **Claim** form that has been properly completed. We will then write to you with our decision.

b. We will not guarantee on the phone if we cover a **Claim**.

c. All **Claims** must be lodged on the **Claims** form that we email you with your policy documents. You may also download the **Claim** form from our website or print it from your home or your **Veterinary Provider’s** office. You may also ask us to mail you a **Claims** form.

d. You must provide all itemized invoices from your **Veterinary Provider** along with your completed **Claim** form before we will reimburse you. Save the originals in case we require them from you.

e. You must cooperate with us in the investigation or settlement of the **Claim**.

We will send you an Explanation of Benefits form that shows how we determined the amount to reimburse you for your **Claim**. If you disagree with the outcome of your **Claim**, you may dispute it as described in the following pages.

2. **PRE-CERTIFICATION**

To avoid **Coverage** surprises, we strongly encourage you to complete a **Pre-certification** form, which we shall provide upon request, and submit that form to us before your **Veterinary Provider** orders or performs any of the following procedures:

a. Magnetic resonance imaging (MRI) scan;

b. Computer-aided tomography (CT) scan;

c. Partial or complete hip replacement;

d. Cruciate ligament repair;
e. Surgery for dental Injury;

f. Home visits because your Pet is unable to travel to the usual location of the Veterinarian;

g. Any other Treatment(s) in which the anticipated costs are expected to exceed $1,000.

We will let you know if, and how much of, the Treatment is covered under the terms and conditions of your policy promptly after receiving your Pet’s full medical history, the itemized estimated charges and procedures in question, and a completed Pre-certification form.

In case of a medical emergency, please contact us as soon as possible after Treatment has begun if you would like to request a Pre-certification.

PART IX - APPEALS AND COMPLAINTS

CONTACT INFORMATION

Embrace Pet Insurance
Customer Relationship Manager
P.O. Box 22188
Beachwood, OH 44122

Phone: 800-511-9172
Fax: 800-238-1042
Email: claims@embracepetinsurance.com

The following describes the appeal process in the event you are not satisfied with the way we have handled your Claim or you are not happy with your policy. All requests for an appeal must be submitted to us within ninety (90) days of the denial of your Claim or as soon as reasonably practicable on other actions giving rise to your complaint. You may contact us using the information above.

PROCEDURE

1. First Appeal

Once we receive your formal appeal or complaint, we will contact you within five (5) working days to tell you what we are doing about it. We will answer you within two (2) weeks. If it takes us longer than two (2) weeks to complete our review, we will tell you when you can expect an answer.

2. Second Appeal

If you disagree with our decision in the first appeal, you may request further appeal via an external review. A request for a Second Appeal must be made within thirty (30) days of the date of issuance of our First Appeal decision to you. An impartial Veterinarian selected, who is independent and not controlled by us, will conduct an external review. The independent Veterinarian will issue a determination within sixty (60) days of receipt of the request for the Second Appeal.

3. Complaints

If you disagree with the decision made at any time during the appeal process, you have the right to file a complaint with your State Department of Insurance. Please refer to your individual State’s department for details and applicable rules and laws.

In witness whereof, the Insurer issuing this Policy has caused this Policy to be signed by its authorized officers, but it shall not be valid unless also signed by a duly authorized representative of the Company.

[Signatures]

Corporate Secretary

President & COO